

# **PLAY POLAND FILM FESTIVAL ADVERTISING RATES AND BOOKING FORM FOR THE 2015 FESTIVAL CATALOGUE**

## **KEY DATES**

*Booking deadline: 28.08.2015*

*Artwork deadline: 30.08.2015*

## **PLAY POLAND 2015 FILM FESTIVAL**

*Play Poland 2015 Film Festival Catalogue will be available in all festival cities including: Edinburgh, Glasgow, Aberdeen, London, Belfast, Bangor and Londonderry*

*In total 15,000 copies of catalogue will be distributed before and during the festival period starting on 15<sup>th</sup> September 2015 and ending on 30<sup>th</sup> November 2015.*

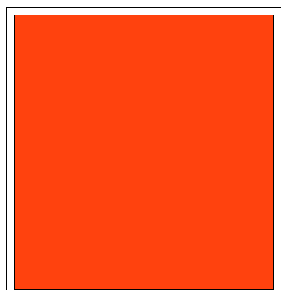
## **BOOKING AN ADVERTISEMENT**

*To book display advertising space in the Play Poland 2015 Catalogue please complete the below booking form and email or post it to:*

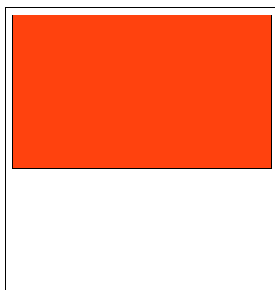
*Polish Art Europe LTD  
9 Murrayfield Place EH12 6AA  
Edinburgh, UK  
[info@playpoland.org.uk](mailto:info@playpoland.org.uk)*

## DISPLAY ADVERTISING SITES

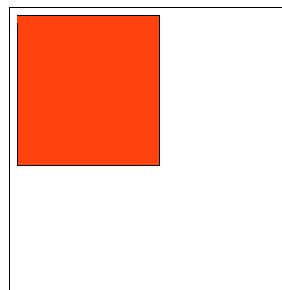
The Play Poland 2015 Catalogue is sized 210 x 210 mm. We will provide Submission Guidelines with full details of the sizes of these advertisements and how they should be presented on confirmation of your booking.



**Full Page advertisement**



**1/2 page advertisement**



**1/4 page advertisement**

*Technical requirements are: 1:1/CMYK/300 dpi/ standard 3mm bleed*

## RATES

*Standard Rates – book by 25.08.2015*

<u>Size</u>	<u>Size</u>	<u>Value</u>
Full page	210 mm x 210 mm	£650
1/2 page	210 mm x 105 mm	£400
1/4 page	105 mm x 105 mm	£250

# BOOKING FORM (STANDARD RATES)

This form must be received with full payment no later than 6 pm August 28th, 2015

**Contacts** (Please fill in all fields in this section with **CAPITAL BLOCKS**)

Company or  
Institution name

Name

Contact details

Phone no.

email

Address

## PACKAGE

Full page Value: £650

1/2 page Value: £400

1/4 page Value: £250

## PAYMENT DETAILS

Please select a method of payment.

Cheque

Please make cheques payable to: POLISH ART EUROPE Ltd

We can only accept cheques in UK sterling drawn from a UK clearing bank.

Bank transfer

Total amount of the transfer:

£

To be paid on following bank account: **Polish Art Europe Ltd**

Sort Code: **40-20-54**

Account number: **60337048**

**I have read and understood the terms and conditions of the Polish Art Europe Advertising Rates and Bookings.**

Signature \_\_\_\_\_

Date (DD/MM/YYYY) \_\_\_\_\_

Please retain a copy of the completed booking form for your own records.

All bookings must be accompanied by payment to be considered registered for deadlines stated above.

# TERMS AND CONDITIONS

## Acceptance

A1. Polish Art Europe LTD ('PAE') will accept orders for publication of advertisements in the Play Poland 2015 Catalogue ('Catalogue') exclusively on the following terms and conditions ('terms').

A2. By placing an order, the advertiser (which is the person placing the order for the advertisement whether he/she is the advertiser of the person(s), event(s), organisation(s) or service(s) referred to in the advertisement or the venue, agency, promoter, manager or media buyer for same) accepts and agrees to be bound by these terms in full.

A3. Acceptance of bookings is provisional, dependent on the official registration of the person(s), event(s), organisation(s) or service(s) referred to in the advertisement to be included in the Catalogue, in accordance with all relevant guidelines and restrictions set out by PAE.

A4. Bookings will be accepted based on PAE's projection of available space in the Catalogue at the time an order is placed. PAE will strive only to accept orders as space allows. If it is subsequently determined that an advertisement booked in good faith cannot be included solely because of space restrictions, the booking will be cancelled and the advertiser shall be entitled to a full refund if the advertiser has paid in advance for the advertisement.

A5. Materials for an advertisement must be provided no later than the deadline specified in this rate card and in accordance with all guidelines and specifications prescribed. Artwork received after this date may not be included in the catalogue and may be deemed cancelled. In such case payment will be refunded less 20% of the booking fee.

A6. PAE may, without any responsibility to the advertiser, reject, cancel or require any advertisement to be amended that it considers unsuitable or contrary to these terms and remove, not print, suspend or change the position of any such advertisement. PAE will not publish any advertisement for any advertiser who has not paid any sums due for any advertising in the Catalogue or any other debts owing to PAE. The advertiser will remain responsible for all outstanding charges.

## Content

C1. The advertiser guarantees to PAE that:

(i) Any information supplied in connection with the advertisement is accurate, complete, true and not misleading.

(ii) It has obtained the consent of any living person whose name or image (in whole or in part) is contained in any advertisement.

(iii) The advertisements are legal, decent, honest and truthful, are not contrary to the provisions of any applicable law, regulation or code of practice, are not libelous or obscene and do not infringe the rights of any person (including any person's intellectual property rights). are not contrary to the provisions of any applicable law, regulation or code of practice, are not libelous or obscene and do not infringe the rights of any person (including any person's intellectual property rights).

C2. If the advertiser requires an amendment to the advertisement after materials have been provided, or if PAE deems an amendment necessary in accordance with these terms, this will be the sole responsibility of the advertiser. All materials for the revised advertisement must be supplied to [info@playpoland.org.uk](mailto:info@playpoland.org.uk)

Any amendment will:

(i) Be subject to PAE's sole discretion.

(ii) Adhere to these terms.

(iii) Not substantially alter the content, subject or spirit of the original advertisement.

Any amendment may be subject to a surcharge (£20.00 minimum), applied at PAE's sole discretion.

## Payment

P1. All payments must be received in full at the time the advertisement is booked.

## Late Bookings

LB1. Late advertising bookings may be accepted subject to availability. However, please note that bookings received after 15 June and before 05 July 2012 cannot be guaranteed inclusion in the catalogue or in the requested section and will be placed only if space is available. See L2 for conditions.

LB2. All late booking are subject to upgraded rate which is 125% of the standard rate.

## Advertisements

H1. Advertisements will be accepted on a first come, first served basis, will be subject to availability and at the sole discretion of PAE.

## Liability

L1. PAE shall take reasonable measures to reproduce advertisements as provided by the advertiser, but cannot guarantee that the advertisement will be of the same quality.

L2. PAE cannot guarantee the position of advertisements and all such decisions will be at the sole discretion of PAE.

L3. If a booked advertisement is not published at all solely due to a mistake on PAE's part, the booking will be cancelled and the advertiser shall be entitled to a full refund if the advertiser has paid in advance for the advertisement. This shall be the advertiser's sole remedy for failure to publish the advertisement.

L4. PAE shall not be responsible, under any circumstances, for any loss of profit, loss of opportunity, loss of goodwill, loss of anticipated saving, loss of revenue and/or any other loss that happens as a side effect of the main loss suffered by the advertiser or any loss that could not be contemplated by PAE and the advertiser. PAE's maximum total liability for any loss or damage arising out of or in relation to any advertisement whether in contract, tort or otherwise shall not exceed the total amount of the charges for the relevant advertisement actually paid by or on behalf of the advertiser

L5. The advertiser will fully reimburse PAE for all claims, losses or expenses arising as a result of any breach of or failure to perform any of these terms and/or the use or publication of the advertisement by PAE in accordance with these terms.

## Rights

R1. The advertiser grants PAE the right (free of charge) to:

(i) Use such of the advertiser's names, trademarks and/or logos as FFS may consider necessary for the purposes of publishing the advertisements.

(ii) Reproduce the advertisement in any media at any time from the date the advertisement was published in the Catalogue for promotional purposes. For the avoidance of doubt, the content, layout and format of any reproduction in any media will be subject to variation at PAE's sole discretion.

R2. Nothing in these terms and conditions shall affect the statutory rights of an advertiser who is a consumer.

## Cancellation

D1. The advertiser may cancel an advertisement provided that notice in writing is received by PAE no later than 25 June 2011. PAE will issue a refund to the advertiser less 20% of the booking fee. Please send notice of your intention to cancel [info@playpoland.org.uk](mailto:info@playpoland.org.uk) Cancellation will only be effective on confirmation of receipt of your notice in writing.

## General

G1. Subject to clause R2, these terms shall be governed by Scottish law and the courts of Scotland will have exclusive jurisdiction in relation to these terms.